

## SUPERIOR 1033 AND SUPERIOR 1033 SL SONIC: TRENDY DURABILITY.

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Wherever it is, it's ahead: SUPERIOR 1033, with ingenious layered yarn indentions, lends a special note to any room thanks to its alternating cut and long pile. Fine stripe compositions switch intermittently lengthwise and allow for an interesting change in colour – while being extremely robust at the same time.



SUPERIOR 1033, colour 1M80.

On the search for a special experience to the touch, there is no way around SUPERIOR 1033. Thanks to the ingenious use of linear coloured accents and exciting alternations between high and low effects, thrilling effects are created across the space, with an interesting play in hues that is complemented by a wide spectrum of colours. Available in a total of 20 tones, the robust SUPERIOR 1033 carpet offers a highly varied range of grey hues as well as trendy colours. With this carpet, Vorwerk offers an innovative tuft technique that is in a class of its own. Whether in hotels or in buildings, as well as in living spaces, SUPERIOR 1033 is a true eye-catcher with its interplay of loop and velours.



SUPERIOR 1033 is available as broadloom in a width of 400 cm or as stable, bitumen and PVC-free acoustic tiles. In addition, this carpet has been awarded various labels – Green Label Plus, CE, Life Balance, DGNB and GUT – along with A+ for low room emissions (VOC).

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### **THE VORWERK FLOORING SUPERIOR LINE: PREMIUM QUALITY FOR HIGHEST STANDARDS**

Classic elegance, timeless subtlety or avant-garde expressiveness: the products of the Vorwerk flooring SUPERIOR LINE stand out with their individual design, which varies extremely within the product range. An entire world of exceptional colours and textures is what makes this product line so rich and multi-faceted. The Vorwerk flooring SUPERIOR LINE – robust products with a comfortable feel which amaze not only with their extraordinary material quality but also their timelessness, and that certain something. Products of the Vorwerk flooring SUPERIOR LINE are generally offered in 20 colours.

### **THE NEW PRODUCT RANGE: VERY EASY!**

The Vorwerk flooring SUPERIOR LINE is part of the brand range, which consists of three product lines and three style worlds. In addition to the Vorwerk flooring SUPERIOR LINE, the company offers products in the Vorwerk flooring ESSENTIAL LINE and the Vorwerk flooring EXCLUSIVE LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

### **UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.**

Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and global award-winning design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their homes and offices. At the same time, Vorwerk has continually redefined the limits of floor coverings to offer products whose style and quality never go out of fashion even after many years. Product development, production and quality assurance take place at headquarters in Hameln,



Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

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When millions of possibilities make millions of wishes possible.

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