

## **SUPERIOR 1017 AND SUPERIOR 1017 SL SONIC: TOP-CLASS DURABILITY MEETS THE BEST COLOUR COMPETENCE.**

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**Maximum durability ratings for public buildings, available in a wide range of colour variants and styles: boasting over 30 tones in all three Vorwerk style concepts, the SUPERIOR 1017 opens up a rich variety of design options for smooth velour in high-traffic areas.**



*Top-class durability in 30 colours: the SUPERIOR 1017, colour 1M42.*

Thanks to its excellent durability, the SUPERIOR 1017 is the ultimate carpet for public buildings and offers a particularly long service life even in very busy areas. This smooth velour product nevertheless delivers the benefits of a domestic carpet, with its wonderfully even texture adding a pleasant touch to any room. Featuring high colour brilliance and a remarkably broad palette of over 30 colours, it is available in a variety of grey and blue tones typical of public buildings in addition to domestic colours such as the beiges and greens from the NATURE Design range. This carpet also has much to offer those looking for more striking



colours, with the lush red, deep blue and bold violet from the ART Design collection enabling this flooring to serve as a contrasting design element within a room.

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Available as broadloom from the roll in a width of 400 cm, the SUPERIOR 1017 is a stable, bitumen-free and PVC-free acoustic tile that features outstanding noise insulation and acoustic performance plus the following seals of quality: CE, GUT and top ratings for room emissions (VOC).

Further details on the technical specifications and colour range of the SUPERIOR 1017 are available on our website.

### **THE VORWERK FLOORING SUPERIOR LINE: PREMIUM QUALITY TO MEET THE HIGHEST STANDARDS.**

Classical and elegant, understated and timeless, artistic and expressive: the products from the SUPERIOR LINE by Vorwerk Flooring stand out through their individual design, which comes in a variety of options within the product line. The SUPERIOR LINE offers customers great diversity, with a whole world of exceptional colours and textures. The products are extremely hard-wearing yet beautifully soft, and stand out for their excellent quality and timeless appeal. Products from the SUPERIOR LINE by Vorwerk Flooring are generally available in 20 colours.

### **THE KEY FEATURES OF THE NEW PRODUCT RANGE.**

The Vorwerk flooring SUPERIOR LINE is part of the brand range, which consists of “3 product lines. 3 style worlds. Millions of possibilities”. In addition to the Vorwerk flooring SUPERIOR LINE, the company also offers products in the Vorwerk flooring ESSENTIAL LINE and the Vorwerk flooring EXCLUSIVE LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.



**UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY.  
MADE BY VORWERK.**

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Since 1883, Vorwerk Flooring has been synonymous with products that offer a unique mix of superior quality, sustainable innovation and international award-winning design. Millions of satisfied customers have been furnishing their homes and offices with products from the traditional German manufacturer for over 130 years. Vorwerk has consistently pushed the boundaries within the flooring industry to offer products that are defined by enduring quality and style. Product development, manufacturing and quality assurance are carried out at the headquarters in Hamelin, ensuring that the overarching brand promise – It's a Vorwerk! – is consistently delivered.

When millions of possibilities make millions of wishes possible.

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