

SUPERIOR 1007: GLAMOROUS HIGHLIGHT.

Hameln, Germany, April 2018.

Smooth, gleaming, voluminous: the new soft and shiny saxony carpet SUPERIOR 1007 is amazing connoisseurs with its luxurious aesthetics and feel. The elegantly iridescent, lively appearing surface with its velvety, premium polyamide fibres, is a glamorous highlight in any private living space. In addition to its spectacular trendy look, SUPERIOR 1007 also offers perfect comfort, as it is especially soft and nestles around sensitive feet in the most comfortable way.

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A glamorous highlight: SUPERIOR 1007, Colour 3N69.

From elegant crème and beige nuances to gentle lavender, bold violet and modern denim to magical ruby red: the harmonious colour spectrum of the SUPERIOR 1007, which has been inspired by a palette of eyebrow powder shades, is part of the Vorwerk flooring CLASSIC Design and NATURE Design style worlds. It is amazing connoisseurs with its deep, luscious tones. Colours and materials are of an exceptional quality and merge together to create a masterpiece. The perfect combination radiates at first glance what this carpet stands for: heightened comfort, luxury and elegance for the home.



SUPERIOR 1007 is available as broadloom in the widths 400 cm and 500 cm. Furthermore, the CE and GUT labels have awarded this carpet for its quality, which has also received the top mark of A+ for low room emissions (VOC).

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THE VORWERK FLOORING SUPERIOR LINE: PREMIUM QUALITY FOR HIGHEST STANDARDS

Classic elegance, timeless subtlety or avant-garde expressiveness: the products of the Vorwerk flooring SUPERIOR LINE stand out with their individual design, which varies extremely within the product range. An entire world of exceptional colours and textures is what makes this product line so rich and multi-faceted. The Vorwerk flooring SUPERIOR LINE – robust products with a comfortable feel which amaze not only with their extraordinary material quality but also their timelessness, and that certain something. Products of the Vorwerk flooring SUPERIOR LINE are generally offered in 20 colours.

THE NEW PRODUCT RANGE: VERY EASY!

The Vorwerk flooring SUPERIOR LINE is part of the brand range, which consists of three product lines and three style worlds. In addition to the Vorwerk flooring SUPERIOR LINE, the company offers products in the Vorwerk flooring ESSENTIAL LINE and the Vorwerk flooring EXCLUSIVE LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.

Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and internationally awarded design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their homes and offices. At the same time, Vorwerk has continually redefined the limits of floor coverings to offer products whose style and quality never go out of fashion even after many years. Product development, production and quality assurance take place at



headquarters in Hameln, Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

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When millions of possibilities make millions of wishes possible.

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