

## EXCLUSIVE 1030: INGENIOUSLY ROBUST.

Hameln, Germany, September 2018.

When you are amazed at just how refined durability can look: it's the woven EXCLUSIVE 1030 made of recycled ECONYL® fibres, which are especially robust. This shaft carpet, with its highly complex structures, has what it takes to stand out in building spaces: finesse in five different designs, durability and attractive colour tones and patterns.



*Ingeniously robust: EXCLUSIVE 1030, Design 242, Colour 1M62.*

The robust woven loop of EXCLUSIVE 1030 proves that ECONYL® fibres made of recycled materials can put on an impressive appearance. High quality and durability, as well as finely woven, complex structures which create an ingenious diagonal effect in addition to further aesthetics, enable this carpet to add fascinating structures with skill to any room. EXCLUSIVE 1030 is available in five different designs which are created using different weaving techniques. A selection of solid colours, along with designs featuring stripe effects with or against the loop, are included in the portfolio of this carpet. The colour palette of this shaft carpet covers all the warm, cosy tones of the Vorwerk style world NATURE Design.

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Furthermore, EXCLUSIVE 1030 beams with five eco labels: CE, Life Balance, Green Label Plus, GUT, and Bestnote A+ for low room emissions (VOC). The carpet is available in a width of 200 cm and is made of ECONYL® fibres manufactured from recycled materials.

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## **THE VORWERK FLOORING EXCLUSIVE LINE: A PRODUCT UNIVERSE OF SUPERLATIVES**

Exclusivity is writ large in this product line. When it comes to material, craftsmanship and comfort, the absolutely highest standards set the tone in the EXCLUSIVE range. Special yarns come together to create exceptional colour worlds, textures and structures. Comfort is outstanding. With the carpets from the Vorwerk flooring EXCLUSIVE LINE, the most offbeat customer wishes can be satisfied, with a design and product quality which are in a class of their own. Carpet as a lifestyle product and as an expression of one's own individuality – that is the Vorwerk flooring EXCLUSIVE LINE. Products of this line are normally available in 25 colours.

## **THE NEW PRODUCT RANGE: VERY EASY!**

The Vorwerk flooring EXCLUSIVE LINE is part of the brand range, which consists of “3 product lines. 3 style worlds. Millions of possibilities”. In addition to the Vorwerk flooring EXCLUSIVE LINE, the company offers products in the Vorwerk flooring SUPERIOR LINE and the Vorwerk flooring ESSENTIAL LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

## **UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.**

Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and global award-winning design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their homes and offices. At the same time, Vorwerk has continually redefined the limits of floor coverings to offer products whose style and quality never go



out of fashion even after many years. Product development, production and quality assurance take place at headquarters in Hameln, Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

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When millions of possibilities make millions of wishes possible.

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