

## EXCLUSIVE 1025: A PLUS IN COMFORT.

Hameln, Germany, September 2018.

As a carpet with a plus in comfort, derived from the solid-colour woven loop EXCLUSIVE 1023, EXCLUSIVE 1025 from Vorwerk flooring amazes with an extra touch of cosiness. The three-chorus carpet is manufactured with a plus in material, which leads to a heightened degree of comfort and durability. At the same time, it is stylishly confident, elegant and timeless thanks to its evergreen design – a true classic for any building space.

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*A plus in comfort: EXCLUSIVE 1025, Design 2061, Colour 3P47.*

EXCLUSIVE 1025 combines highest durability with a classic design and exceptional comfort. Thanks to the plus in the materials used, this carpet from Vorwerk flooring amazes particularly with its robust properties, durability, long lifespan and, at the same time, added cosy feeling. Fine, dynamic colour combinations provide a new look, while the use of gleaming yarns enable the classic line design of the EXCLUSIVE 1025 to shimmer in elegance. At home in the Vorwerk CLASSIC Design category, this carpet offers numerous base and accent tones, allowing for a variety-rich colour palette that is in perfect harmony with the requirements of building spaces.



It is a high-quality eye-catcher for any office, made with craftsmanship.

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Furthermore, EXCLUSIVE 1025 beams with five eco labels: CE, Life Balance, Green Label Plus, GUT, and Bestnote A+ for low room emissions (VOC). The carpet is available in a width of 200 cm.

### **THE VORWERK FLOORING EXCLUSIVE LINE: A PRODUCT UNIVERSE OF SUPERLATIVES**

Exclusivity is writ large in this product line. When it comes to material, craftsmanship and comfort, the absolutely highest standards set the tone in the EXCLUSIVE range. Special yarns come together to create exceptional colour worlds, textures and structures. Comfort is outstanding. With the carpets from the Vorwerk flooring EXCLUSIVE LINE, the most offbeat customer wishes can be satisfied, with a design and product quality which are in a class of their own. Carpet as a lifestyle product and as an expression of one's own individuality – that is the Vorwerk flooring EXCLUSIVE LINE. Products of this line are normally available in 25 colours.

### **THE NEW PRODUCT RANGE: VERY EASY!**

The Vorwerk flooring EXCLUSIVE LINE is part of the brand range, which consists of “3 product lines. 3 style worlds. Millions of possibilities”. In addition to the Vorwerk flooring EXCLUSIVE LINE, the company offers products in the Vorwerk flooring SUPERIOR LINE and the Vorwerk flooring ESSENTIAL LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

### **UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.**

Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and global award-winning design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their homes and offices. At the same time, Vorwerk has continually redefined the



limits of floor coverings to offer products whose style and quality never go out of fashion even after many years. Product development, production and quality assurance take place at headquarters in Hameln, Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

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When millions of possibilities make millions of wishes possible.

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